



UNIVERSITAS
PRASETIYA MULYA

Innoscape 2018

Conference and Exhibition on Business,
Applied Science and Technology

25-26 October 2018 | JS Luwansa Hotel and Convention Center

Sponsorship Packages 2018

Call for Sponsorship

Why should you sponsor this event?

- ✓ Unique platform that serves as a melting pot for academician/researchers, innovation-driven companies and government
- ✓ Branding opportunities on the event and also featured in the press through our event media partners
- ✓ Support the growth of local innovators by creating a platform for learning & sharing

Sponsorship Packages

BENEFIT		PLATINUM	GOLD	SILVER
On-Site Publicity	Exhibition booth for main sponsor (2 days)	√	-	-
	Acknowledgement slide with sponsors' list at the opening and closing ceremonies on mainstage	√	√	√
	Company logo on opening/ break slides throughout the conference session	√	√	√
	Sponsor logo displayed on onsite signage (banner, backdrop, name tag) with mention of the level of sponsorship (sponsor's board)	√ (biggest size)	√	√
Off-Site Publicity	Sponsor's logo and name on the conference website with a link to sponsor's website	√ (best position + company description)	√	√
	Company logo placement on all conference materials (conference proceeding, brochure/ flyer, conference invitation)	√ (biggest size)	√	√
	Press release and social media posts	√	√	-
Conference Access	Complimentary tickets to attend the conference	12 Executive passes	8 Executive passes	5 Executive passes
	Complimentary investor and VIP lounge access	√	√	-
Recognition & Expertise	Dedicated prize to the best startup within your industry	√	√	-
	Participation during the track session	√	-	-
INVOLVEMENT		IDR 200,000,000	IDR 150,000,000	IDR 75,000,000

PLATINUM – Investment IDR 200,000,000

- **On-site publicity**

- ✓ Acknowledgment slide with sponsors' list at the opening and closing ceremonies on main stage
- ✓ Company logo on opening / break slides throughout the conference session
- ✓ Sponsor logo displayed on on-site signage (banner, backdrop, name tag) with mention of the level of sponsorship

- **Off-site publicity**

- ✓ Sponsor's logo and name on the conference website with a link to sponsor's website (best position with company description).
- ✓ Company logo (biggest size) placement on all conference materials (conference proceeding, brochure/flyer, conference invitation).
- ✓ Press release and social media posts.

- **Conference Access**

- ✓ Complimentary 12 Executive passes to attend the conference.
- ✓ Complementary Investor & VIP Lounge access.

- **Recognition & Expertise**

- ✓ Dedicated prize to the best startup within your industry.
- ✓ Participation during the track session.

GOLD – Investment IDR 150,000,000

- **On-site publicity**

- ✓ Acknowledgment slide with sponsors' list at the opening and closing ceremonies on mainstage.
- ✓ Company logo on opening / break slides throughout the conference session.
- ✓ Sponsor logo displayed on onsite signage (banner, backdrop, name tag) with mention of the level of sponsorship.

- **Off-site publicity**

- ✓ Sponsor's logo and name on the conference website with a link to sponsor's website.
- ✓ Company logo placement on all conference materials (conference proceeding, brochure/flyer, conference invitation).
- ✓ Press release and social media posts.

- **Conference Access**

- ✓ Complimentary 8 Executive passes to attend the conference.
- ✓ Complementary Investor & VIP Lounge access.

- **Recognition & Expertise**

- ✓ Dedicated prize to the best startup within your industry.

SILVER – Investment IDR 75,000,000

- **On-site publicity**

- ✓ Acknowledgment slide with sponsors' list at the opening and closing ceremonies on mainstage.
- ✓ Company logo on opening / break slides throughout the conference session.
- ✓ Sponsor logo displayed on onsite signage (banner, backdrop, name tag) with mention of the level of sponsorship.

- **Off-site publicity**

- ✓ Sponsor's logo and name on the conference website with a link to sponsor's website.
- ✓ Company logo placement on all conference materials (conference proceeding, brochure/flyer, conference invitation)

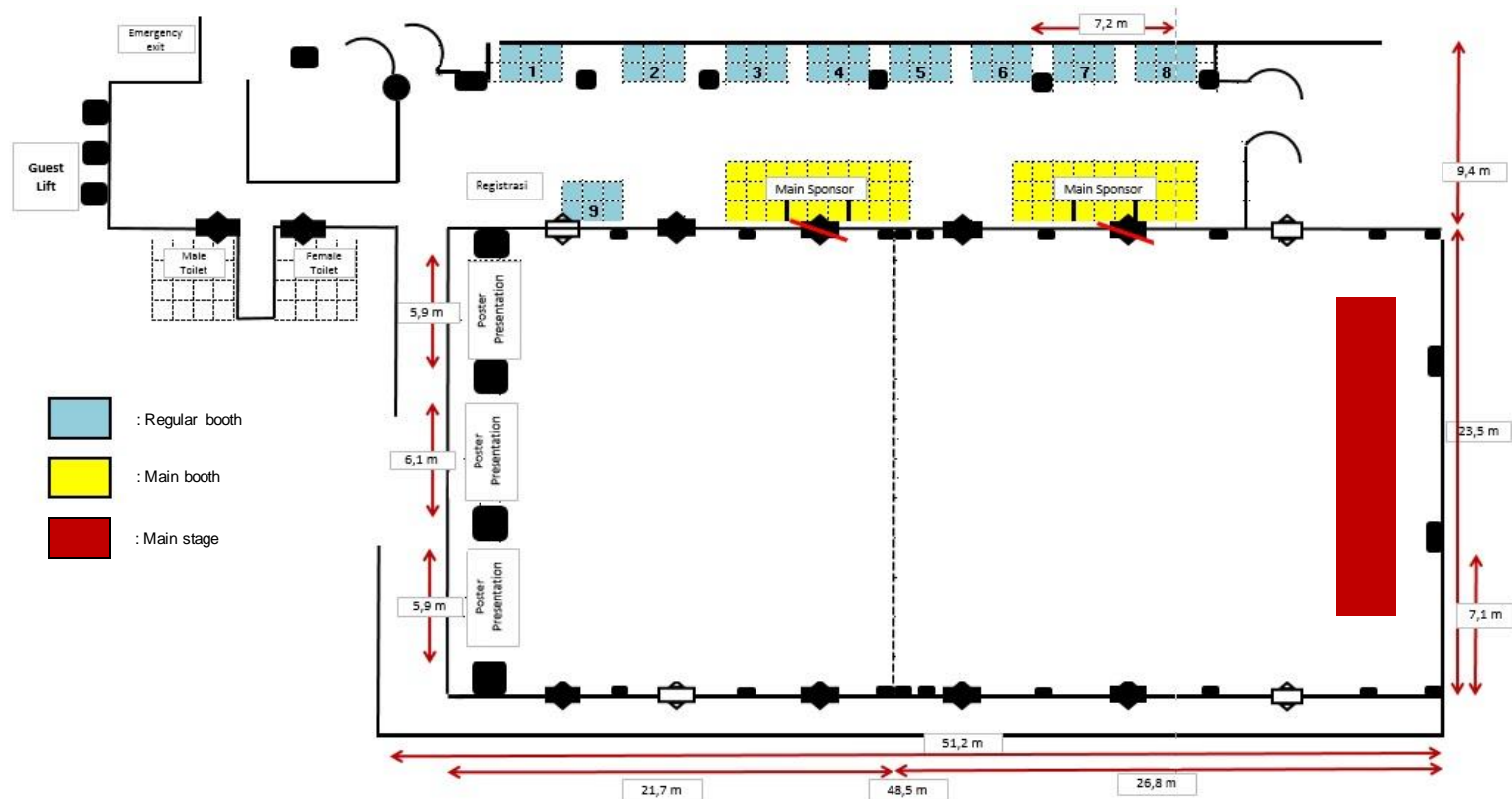
- **Conference Access**

- ✓ Complimentary 5 Executive passes to attend the conference

Additional Sponsorship

- Seminar kit (USB, pen, e-toll, booklet, etc) IDR 15,000,000-20,000,000
- Charging station IDR 25,000,000
- Ads on conference guidance book
 - ✓ half page IDR 7,500,000
 - ✓ full page IDR 12,000,000
- Exhibition Booth (2 days) IDR 5,000,000
- Official supplier (drinks or snacks provider) IDR 25,000,000
- Co-sponsorship IDR 25,000,000

Layout



Contact Us



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